

Privacy Policy

Effective from: [16 October 2026](#)

Key points

1. Shaw2Shore Training collects information through its contact form and booking services.
2. We use information to respond to enquiries, arrange bookings, process payments, and provide services.
3. Wix, Wix Payments, booking tools, and trusted service providers may process relevant information.
4. We do not sell personal information or use it for targeted advertising.
5. You can contact us at info@shaw2shoretraining.com about your privacy rights.

1. Who we are

This policy explains how **Shaw2Shore Training** collects, uses, stores, and shares personal information through its website and services.

2. Information we collect

When you contact us, we collect the information you submit, such as your name, contact details, message, and any other information you choose to provide.

When you book a service, we collect booking details and information needed to provide that service.

You may occasionally provide health-related information. Please only provide health information that is necessary for your booking or service.

We may also receive technical information, such as your IP address, device information, browser details, cookies, and website usage information through Wix and essential website technologies.

3. Why we use your information

We use personal information to respond to enquiries and provide requested services. This is based on taking steps at your request or performing our agreement with you.

We use booking and payment information to manage appointments, receive payment, and keep appropriate business records. This is based on performing our agreement and meeting legal obligations.

We use information to keep the website secure and operate it reliably. This is based on our legitimate interest in running a safe and effective service.

Where you provide health information, we use it only where necessary to deliver the requested service and where permitted by applicable law.

We may use automated systems, including AI chatbots, to help process enquiries or customer information. These systems may generate responses or assist with administration. We do not make decisions about your legal rights or access to services solely through automated decision-making.

4. How we share your information

We share information with Wix, which hosts and supports the website. Wix may use service providers to operate its platform. More information is available in Wix's maintained list of subprocessors:

<https://support.wix.com/en/article/list-of-wixs-sub-processors>

Payments are processed through Wix Payments. We do not store your full payment card number.

Booking and service providers may receive the information needed to arrange and deliver your booking.

We may share information where required by law, to protect our rights and safety, or as part of a business transfer.

We do not sell your personal information or share it for targeted advertising.

5. Where information is stored

Your information may be stored and processed in the United Kingdom and other countries where Wix or its service providers operate.

Where information is transferred internationally, Wix applies the safeguards described in its privacy terms and data-processing arrangements.

6. Cookies

Our website uses essential cookies and similar technologies to support security, website operation, sessions, stability, and performance.

Our cookie banner allows visitors to manage available cookie choices. You can also control cookies through your browser settings.

7. How we communicate with you

We use your contact details to respond to enquiries, manage bookings, provide service information, and send necessary payment or administrative messages.

8. Your privacy rights

Depending on where you live, you may have rights to access, correct, delete, restrict, or transfer your personal information. You may also object to certain uses or withdraw consent where processing is based on consent.

To exercise your rights, email info@shaw2shoretraining.com. We may need to verify your identity before responding.

You may also complain to the data protection authority in the country where you live or work.

9. Retention

We keep personal information only for as long as needed for the purposes described in this policy, including providing services, handling enquiries, resolving disputes, and meeting legal, tax, and accounting obligations. We then delete or anonymise it where appropriate.

10. Security

We use Wix to host and operate the website. Wix secures the underlying platform, while we are responsible for access to our business account and the services we connect to it.

We take reasonable steps to protect personal information, but no online service can guarantee absolute security.

11. Third-party websites

Our website may contain links to third-party websites. Their privacy practices are separate from ours, so please read their privacy policies.

12. Children

Our services are not directed at children under 16, and we do not knowingly collect personal information from children under 16.

13. Changes to this policy

We may update this policy from time to time. The latest version will be posted on this website with a new effective date.

Any heading, caption or section title, and any “In short:” summary, is provided for convenience only and does not legally bind either party.

14. Contact us

For privacy questions or requests, contact:

Shaw2Shore Training

Email: info@shaw2shoretraining.com